

MOTION BY SUPERVISOR MICHAEL D. ANTONOVICH

OCTOBER 4, 2011

International Plain Language Day is being observed worldwide on October 13, 2011. It is also the first anniversary of the Federal Plain Language Act. This day recognizes the power of plain language and the incredible impact when millions of employees and agencies make a commitment to ensure that all government communication is clear, concise, and can be easily read and understood.

Using plain language saves time, money and resources, and allows the public easy access to quality services. The Chief Executive Office's Quality and Productivity Commission (Commission) launched a Countywide Plain Language Initiative in 2005 to promote the use of clear communication to the public. Each year, the Commission recognizes a County department with a "Plain Language Award."

The 2011 Quality and Productivity Plain Language Award winner is the Department of Regional Planning for *Effective Public Notification: Cheaper and Better*. The Department will be recognized at the Productivity and Quality Awards ceremony in mid-October.

I, THEREFORE, MOVE that the Board of Supervisors proclaim October 13, 2011, as "International Plain Language Day" and encourage employees throughout the County to observe the day by focusing their efforts to produce communications which are clear, concise, and easily read and understood.

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MDA:kblsc

MOTION

Molina _____

Ridley-Thomas _____

Yaroslavsky _____

Knabe _____

Antonovich _____